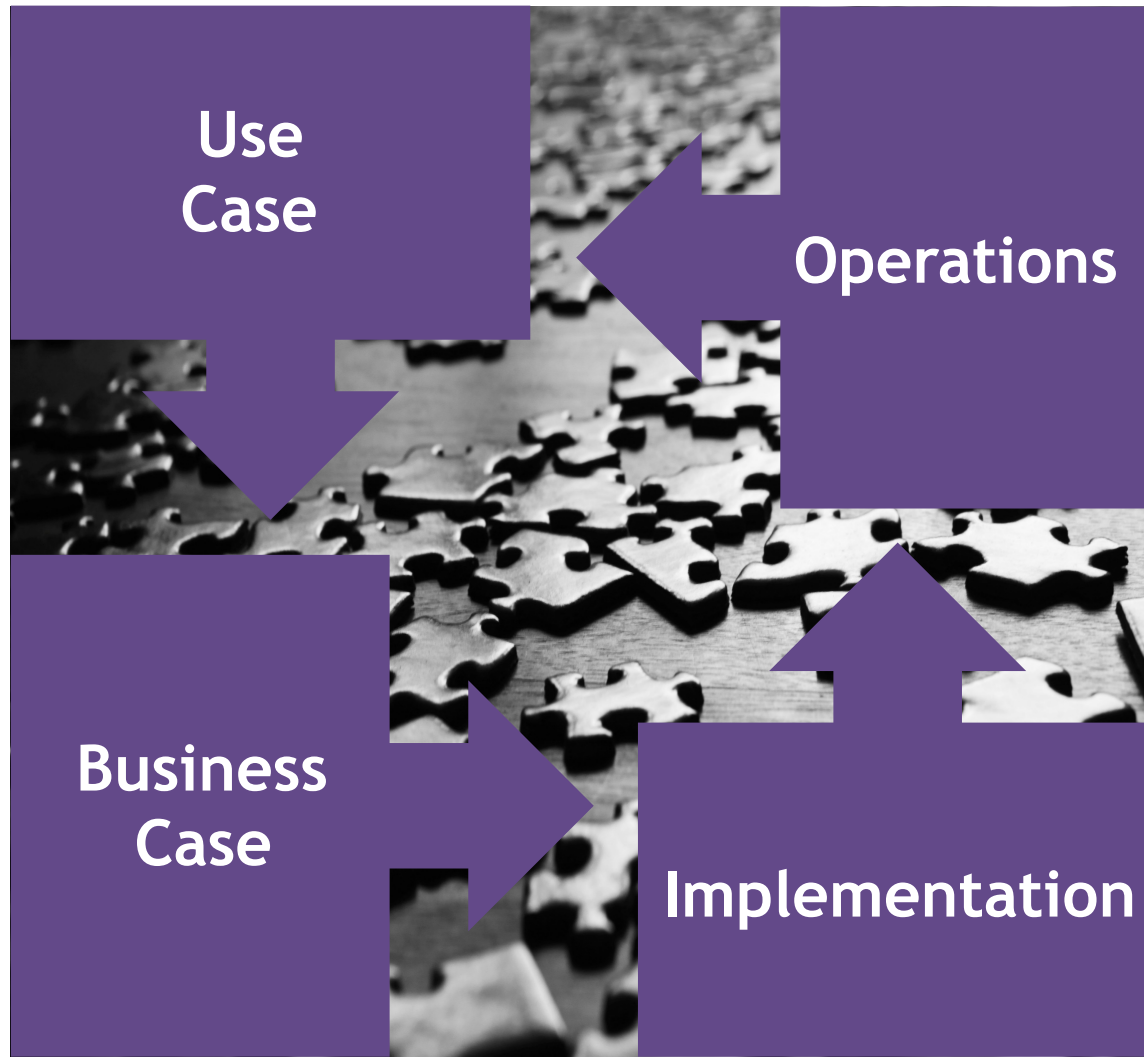


# Agile Technology Planning

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# Making Innovation Operational



## Why Technology Planning?

Because innovative technology comes to market every day but it's just a tool to deliver business outcomes. And we can't find the right tool for the job if we don't ask the people doing the work.



## Why Agile?

Because the people doing the work have full-time jobs and we can't afford to tie them up for months, weeks or even days of planning exercises.

## Why Now?

Because up to 84% of the investment in digital transformation is being wasted and not delivering desired business outcomes. That's nearly *\$1.5 Trillion* in 2017. (source: *The Digital Helix*, 2017)



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# Use Case

Engage those closest to the customer

- What isn't working?
- What causes errors?
- What's the worst part of your day?



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# Business Case

## Engage the business

- Strategic fit
- Priorities
- Budget



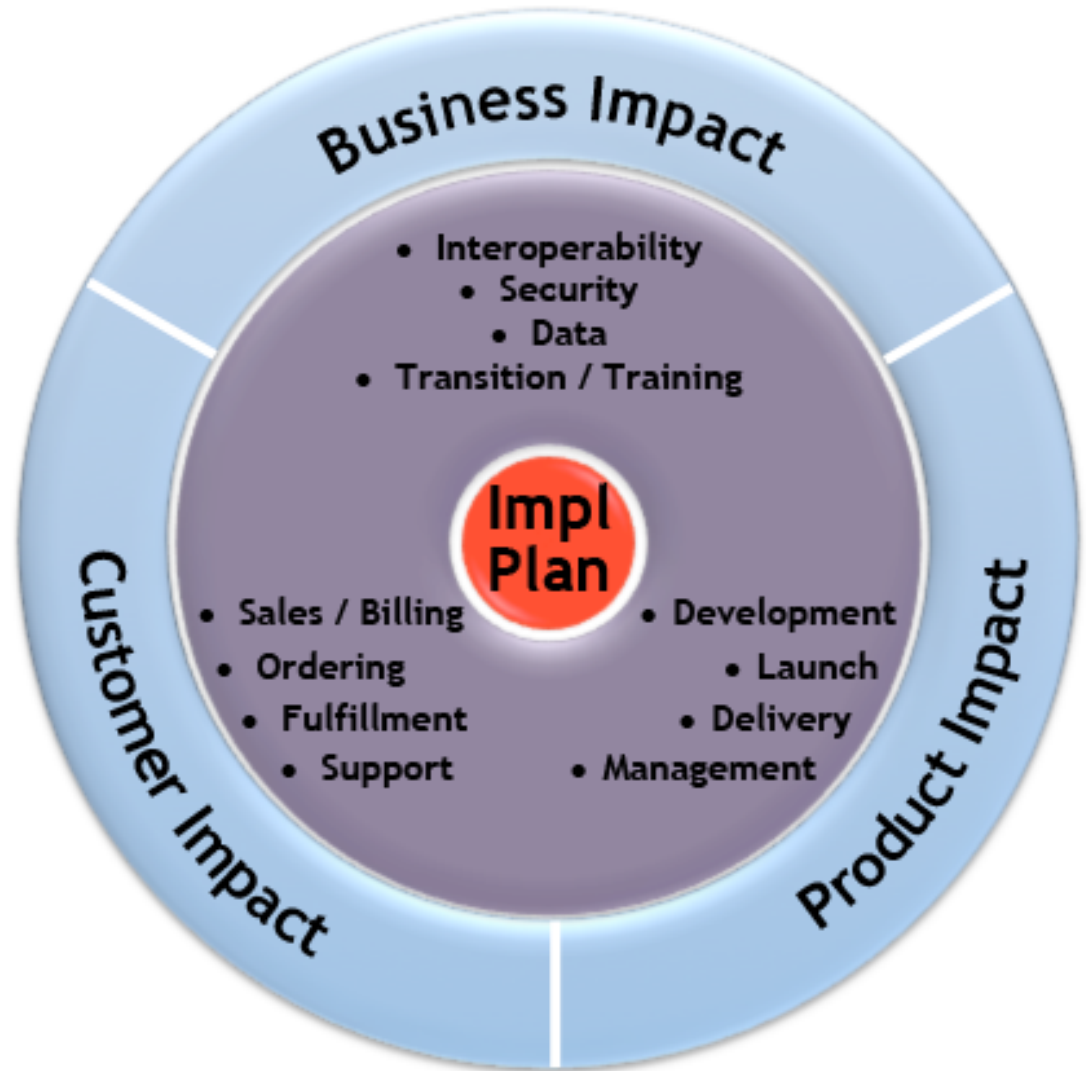
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# Implementation Plan

## Deploy

- Integration
- Testing
- Training



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# Operations Plan

## Operate

- Engage customers
- Optimize workflows
- Measure outcomes



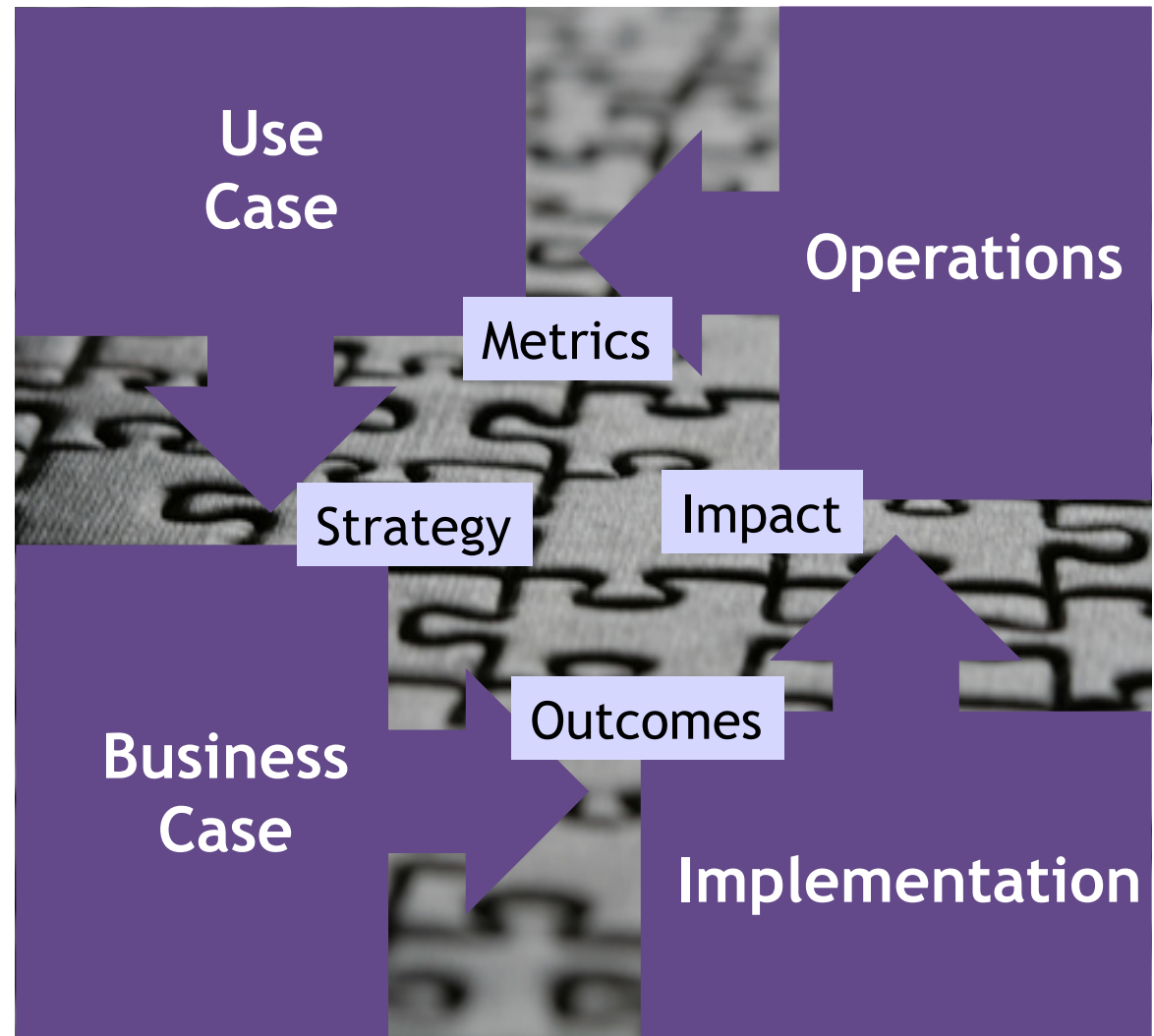
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We can start *anywhere*,  
but each *piece* has to  
be completed  
to eliminate  
disconnects  
and *ensure  
success*





# We Can Help

- Discovery - Workshops that capture and identify transformation strategies, define use cases and align use cases with business cases to address market demands and business challenges
- Visualization - Documenting strategies, processes, workflows and requirements specifications for procurement or agile development
- Market Data - Primary and secondary research and analysis of current demands and future solutions across markets and industry verticals
- Agile Delivery - Streamline system requirements, RFX documentation and Epics for procurement or agile development
- Action plan - Project planning, governance and establishment of a program management office for suppliers, partners and subcontractors

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# Who We Are

ICT Intuition, LLC provides trusted research and consulting to operators, enterprises and systems integrators worldwide. We are uniquely qualified to understand and apply digital ICT solutions to achieve business outcomes.

## Specifically:

*Agile Transformation workshops* - Define digital strategies, operational upgrades, system rationalization strategies and the application of analytics to monetize business services and service delivery.

*Agile Technology Planning* - Rapid definition of the operational processes and system requirements unique to transforming business services operations.

*Custom Market Research & Analysis* - Industry research focused on business services requirements, digital transformation and market progression.



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# Contact:

Nancee Ruzicka

**Online:** [ictintuition.com](http://ictintuition.com)

**Email:** [nruzicka@ictintuition.com](mailto:nruzicka@ictintuition.com)

**Call:** +1 920 216 6379



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